Discursive Deracialization in Talk about Asylum Seeking

SIMON GOODMAN* and SHANI BURKE
Faculty of Health & Life Sciences, Department of Psychology (JS264), Coventry University, Priory Street, Coventry CV1 5FB, UK

ABSTRACT

In this paper we explore the extent to which ‘discursive deracialization’, the removal of ‘race’ from potentially racially motivated arguments, is taking place in talk about asylum seeking. A discourse analysis is conducted on the part of a corpus of data collected from focus groups with undergraduate students talking about asylum seeking, in which they were asked if they considered it to be racist to oppose asylum. We show that speakers use three arguments for opposing asylum that are explicitly framed as non-racist: opposition is based on (1) economic reasons (2) religious grounds and the associated threat of terrorism and (3) the lack of asylum seekers’ ability to integrate into British society. These findings are discussed with regard to the implications they have for our understanding of discursive deracialization in which it is shown that there is a common knowledge understanding, albeit one that needs qualifying, that opposition to asylum is not racist. Copyright © 2010 John Wiley & Sons, Ltd.

Key words: discursive deracialization; asylum seekers; discursive psychology; prejudice; racism

INTRODUCTION

Despite the continuing harsh treatment towards asylum seekers both in the UK (e.g. Hynes & Sales, 2009; Leudar, Hayes, Nekvapil, & Baker, 2008; Randall, 2003) and abroad (e.g. Every & Augoustinos, 2007) there is an ongoing debate about whether or not such opposition to asylum seekers is racist. While a number of commentators and politicians maintain that opposition is not racist (e.g. the UK’s Conservative party) other commentators (e.g. Hubbard, 2005) including discursive psychologists in the UK (Lynn & Lea, 2005) and Australia (Every & Augoustinos, 2007) have argued that their harsh treatment could be described as such. In addition, explicitly denying that something is racist orients to the possibility that it can be seen this way otherwise it would not require the denial (e.g. van Dijk, 2000). This current discursive analysis contributes to this ongoing...
debate about what counts as racist (see also Augoustinos & Every, 2007; Capdevila & Callaghan, 2008; Condor, 2006; Figgou & Condor, 2006; Goodman, 2010; Goodman & Burke, 2010) by addressing how undergraduate focus group participants respond to the question ‘is it racist to oppose asylum seeking?’ In particular we focus on cases where alternative explanations for racism are given for opposition to asylum seeking.

Discursive psychology and prejudice

Throughout its history discursive psychology (DP) has been used to address ‘prejudice’ (in textbook terms aversion towards outgroup or members of that group because of their group membership, e.g. Hogg & Vaughan, 2007) and ‘racism’, which is defined as a specific prejudice based on ethnicity or race (Hogg & Vaughan, 2007) and, in particular what these terms mean in talk outside of social psychology textbooks. While DP makes a topic of addressing what is meant by racism and prejudice, analysts nevertheless recognize that they may have their own definitions and objections to this. The authors therefore deem any discourse that ‘sustains and legitimates social inequalities’ (Wetherell, 2003, p. 21), in this case the harsh treatment of asylum seekers, to be prejudicial. Wetherell and Potter (1992) showed that talk does not need to be obviously prejudicial to bring about and justify the prejudicial treatment of particular groups. This is what discursive psychologists mean when they refer to the ‘action orientation’ of talk (Edwards & Potter, 1992) as it is what is achieved through talk, rather than what this talk tells us about people’s attitudes that is of interest in DP. Another key tenet of DP of prejudice is the existence of the ‘norm against prejudice’ (Billig, 1988, p. 95) in which speakers can be seen going to rhetorical lengths not to be labelled as racist as this is a damaging subject position with which to be associated. DP has been used to show that to avoid being seen as prejudiced, or racist, people use disclaimers (Hewitt & Stokes, 1975) to ensure that what they are saying is not taken as evidence of prejudice.

One way of broadly disclaiming prejudice is what Augoustinos and Every describe as ‘Discursive Deracialization’ (2007, p. 133). Discursive deracialization is where speakers try to ensure that their opposition to out-groups is attributed to reasons other than race, a finding supported by many analyses (e.g. Capdevila & Callaghan, 2008; Lynn & Lea, 2003). Augoustinos and Every (2007) suggest that this explains the increase in talk about ‘nationality’ (rather than race) in anti-immigration and asylum arguments. Coinciding with this ‘discursive deracialization’ is the suggestion that in addition to the well-established ‘norm against prejudice’ (Billig, 1988, p. 95) there is an increasing norm against making accusations of racism. van Dijk (1992) has shown how this taboo against prejudice can be utilized by speakers to claim that majority groups are being discriminated against because they are not allowed to speak their mind. Goodman (2010) has shown how opponents of asylum (and immigration) have used this critique of the norm against prejudice to the extent that making accusations of racism has become problematic for supporters of asylum.

Another feature of discursive deracialization is that instead of presenting opposition to out-groups as in any way prejudicial, speakers’ present alternative explanations that draw upon reasonableness to explain their opposition. This is to be expected considering Edwards’s claim that ‘any kind of prejudice is tantamount to irrationality’ (2003, p. 40, emphasis in original) and that people will not want to appear irrational. Capdevila and Callaghan (2008) have shown this to be a key feature of the UK’s Conservative party’s anti-asylum and -immigration campaign in which they explicitly claimed that their opposition to asylum was not racist, but was common sense. They also show how the party’s (then) leader Michael Howard constructed himself as a reasonable (and therefore not racist) man.
This current analysis draws together a number of these themes by looking at the way in which student participants construct alternative, supposedly non-racist (discursively deracialized ‘reasonable’) explanations for opposing asylum seekers when asked if it is racist to oppose asylum seeking.

PROCEDURE

The data in this analysis is part of a corpus generated for a research project about how students talk about asylum. This project is distinct as the data has been collected using focus groups with undergraduate students rather than from media or parliamentary data (e.g. Every & Augoustinos, 2007). Five focus groups were conducted with 16 psychology undergraduate students (15 female with a range of ethnic backgrounds, reflecting the makeup of the course) at a UK University between October 2008 and April 2009. Focus group research has been shown to be ideal for generating interaction between participants (e.g. Puchta & Potter, 2004). The voluntary nature of participation, coupled with the distinct demographic of undergraduates does mean that this corpus may not be representative of the entire population, although a range of views and repertoires were displayed. The focus groups were led by the first author and covered a range of issues relating to asylum seeking, however this analysis was conducted on only the responses to the interviewer’s question: ‘is it racist to oppose asylum seeking?’ This is because of an interest in what constitutes racism both generally (e.g. Figgou & Condor, 2006) and within the asylum debate (e.g. Every & Augoustinos, 2007).

This research is part of the increasing body of (broadly critical) discursive psychological (e.g. Wetherell, 2003) analyses that have looked at talk (and texts) about asylum seekers, and in particular how their harsh treatment is justified both in the UK (Goodman, 2007, 2008, 2010; Goodman & Burke, 2010; Goodman & Speer, 2007; Leudar et al., 2008; Lynn & Lea, 2003) and elsewhere (Every & Augoustinos, 2007; Verkuyten, 2005). Such research focuses on the action orientation of talk (Edwards & Potter, 1992) which means that our interest lies in what is accomplished in the interaction, rather than what talk may tell us about speakers’ internal cognitions and whether or not they are ‘really’ racist.

To conduct the analysis the data were transcribed according to Jeffersonian conventions (Atkinson & Heritage, 1984 pix-xvi). The authors focused on cases in the data where participants offered alternatives to racism as an explanation of opposition to asylum seeking. The extracts featured were chosen as exemplars of the strategies identified in the analysis.

ANALYSIS

We have identified three strategies that were used in the focus groups to represent supposedly non-racist explanations for opposing asylum. The most prevalent was that opposition to asylum is due to economic reasons, however opposition was also attributed to religion and (a lack of) integration. Each will be addressed in turn.

It’s not racist; it’s about the economy

In the following extracts we see examples of speakers arguing that economic reasons better explain opposition to asylum than racism does. Such arguments are usually made in a
delicate way suggesting that participants orient to it as a matter that requires care. In this first extract, from FG3, we see P2 managing the dilemma caused by posing the question ‘is it racist to oppose asylum seeking?’ by first suggesting how it can be racist before settling on non-racist economic reasons.

Extract 1: FG3 financial bit, living off us.

1. P2: [sorry erm] >I was j- gonna say< ‘cause you are oppo:sing
2. foreigners
3. SG: yeah
4. P2: and if you sort of hate em >due to the fact that<- of their nationality: ()
5. race (.) skin colour >all the rest of < it (0.3) then that is being raci::st
6. SG: okay
7. P2: if you just h- (0.4) oppose the who:le (0.6) asylum seeking system >s- in
8. the (sense) that<- (0.5) oh:: (.) they’re living off us
9. SG: hmm:
10. P2: > in the sense that< it’s all basic- (.) on (0.4) based around (0.8) the whole
11. financial bit of it
12. SG: yeah?
13. P2: = then |I suppose that’s not really being raci:st [you’re just saying
14. SG: [okay:]
15. P2: y’know (.) they’re living off us

In the first half of this extract P2 puts forward a definition of what does count as racist. This is brought about through the listing of characteristics on which racism is based (1:5). This lay representation of racism is explicitly attributed to hating people from different (ethnic) backgrounds (see Figgou & Condor, 2006) interestingly including nationality as a criterion for racism. This construction of opposition to asylum as racist is then contrasted (Atkinson, 1984) with a non-racist explanation, directly following the interviewer’s continuer (1:6). Here, rather than opposing individual asylum seekers the opposition is now constructed as being directed at the system (1:7). Notice the use of ‘just’ (1:7) which has been shown to downgrade and criticize what is being said (Goodman & Burke, 2010). This position, which is based on an economic argument that asylum seekers do not pay their way (e.g. Goodman & Speer, 2007; Lynn & Lea, 2003, which is associated with the idea of the ‘economic migrant’, see Layton-Henry, 1992; Pedersen, Attwell, & Heveli, 2005; Steiner, 2000) is placed as outside of the speaker. This can be seen through the use of ‘oh’ which has been shown to highlight reported speech (Myers, 1999). By showing that this idea is not her own, P2 is able to dissociate herself from this position which suggests that P2 is orienting to this position as being potentially damaging. This shows the dilemmatic nature (e.g. Billig, Condor, Edwards, Gane, Middleton, & Radley, 1988) of the issue with P2 hedging so as not to align with either the position that it is, or is not, racist to oppose asylum, while pointing out the flaws of both positions.

The use of ‘I suppose’ (1:13) does suggest that on the basis of the two sides of the argument P2 has reasonably concluded, albeit rather tentatively, that it is not racist to oppose asylum seeking given the economic burden (‘living off us’ (1:15)) that they cause British people to endure. The use of ‘y’know’ (1:15) is an appeal to common knowledge (Edwards & Potter, 1992). Nevertheless, this non-racist reason for opposing asylum seeking is still not taken up as the speaker’s own view as P2 is speaking on behalf of others.
(you’re just saying: 1:13) rather than herself. This is of interest because even though P2 is not claiming this position as her own, she is still going to some rhetorical length to disclaim racism on behalf of others (Condor, Figgou, Abell, Gibson, & Stevenson, 2006).

In this next extract we can see an extra element added to the discussion about economic reasons for opposing asylum. Here there is debate about the motivations of opponents of asylum based on their own ethnic status: suggesting that it is easier for people from ethnic minorities to oppose asylum seekers without being seen as racist.

*Extract 2: FG4 economic reasons.*

1. P2: whereas (2.0) if (.) "you know you are part of a minority then"
2. (.) hh (1.5) the:n I think yeah people are more (.) you can-
3. you can say it I think .hh
4. SG: "okay"
5. P2: but at the same time I think that (1.3) I don’t know I think that if:
6. >if a person< (.) from minority groups: does: (1.3) say e:: (1.3)
7. I don’t know (.) if they oppose kind of asylum seeking .hh "you think (0.2)
8. >I don’t know< it’s re:- it’s confusing ‘cause’ (2.3) y- it has to be (.) er I
9. think it’s taken more as in (0.2) okay (.) it’s like (.) econom- it must be
10. economic reasons rather than
11. SG: right
12. P2: like (0.2) anything other -like any racial issues

In many ways this extract follows a similar structure to that above. There is an explicit acknowledgment that this is a contentious and problematic question to answer directly (e.g. ‘it’s confusing’ 2:8). The speaker then draws on the now commonly recognized repertoire of opposing asylum on economic grounds. Where this extract is different is the suggestion of another variable that influences whether or not opposition to asylum can be seen as either based on racism or economic reasons and this factor is the race of the opponent of asylum. It is suggested that people from minorities are more likely to be seen as opposing asylum for economic reasons whereas white people are more likely to be seen as opposing asylum for racial reasons. In this particular case it is implied that it is particularly difficult to oppose asylum without being seen as racist and that it is only members of ethnic minorities who are unlikely to be seen in this way. This argument is therefore implicitly critical of the ‘taboo against racism’ (Billig, 1988) which is presented as an assault of free speech (Goodman, 2010). This can be seen in the emphasized comment that minorities ‘can’ (2.3) oppose racism without being seen as racist, which suggests that there is a lack of freedom for majority groups to be able to say what they want.

As with the previous extract a noticeable feature of this talk is the large amount of hedging and delicacy displayed. On lines one to three we can see a number of pauses (including two over a second long) and a cut off word (‘av’ 2:1). More evidence of this hedging is the repeated use of ‘I think’ (2:2,3,4,4) which allows some space for the speaker to take back what is said. This suggests that the answer is a dispreferred response (Pomerantz, 1984) in that the presentation of the argument highlights the contentious nature of what is being said and the potentially negative appraisal that this can bring the speaker. Further evidence of the dilemmatic nature of this talk is the explicit claim that the issue is ‘confusing’ (2:8). While claiming to be confused could be seen as a negative self-assessment to be made by a speaker, such a claim helps the speaker to maintain some distance from the (tentative) comments that are being made which means that in the event
of being criticized for the comments they can relatively easily be removed without the accountability (Edwards & Potter, 1992) of the speaker being seriously damaged.

In this extract P2 avoids giving a personal opinion about the reasons that people oppose asylum seeking. The point is made that it is difficult for white people to make anti-asylum arguments without being seen as racist, which implies that there are non-racist reasons for opposition and these are posited as a likely explanation for minority groups’ opposition. This is different to the first extract in which the speaker aligns (to some extent) with both arguments as possible reasons for the opposition.

These extracts have shown that while participants acknowledge that opposition to asylum may be racist, an alternative argument – that this opposition is down to economic reasons – is offered and favoured over the racist explanation. This favouring can be seen by the structure of the contrast, in which the first part (that opposition is racist) is placed before the favoured argument (that opposition is due to economic reasons) to give the second part of the contrast pair more weight (Atkinson, 1984).

In the following section we show how as well as the economic argument for opposing asylum a common theme in one of the focus groups (FG5) was that asylum may be opposed on religious grounds. In particular, this different religion is associated with a threat of terrorism. In this next extract we see a participant suggesting that people may be opposing asylum due to the religion of asylum seekers, and that this is presented as a non-racist argument.

It’s not racism; it’s about religion and terrorism

Extract 3a: FG5 religion, terrorism.

1. P1: i think it is: because of (1.0) their religion where they’re from
2. SG: righ[t]
3. P1: [i d]o: think it counts
4. SG: okay
5. P1: not mE I DON’t think like that but I know pe- a lot of people think like that
6. SG: so religio:n more than race maybe:?  
7. P1: yeah
8. P2: I think at the
9. moment wi[th all the te]rrorist issues it’s relig:ion more [than race]

As with previous extracts there is some hedging and a long pause before the main point is made and as in extract two ‘I think’ (3:1) allows for some potential distancing from the point being made. It is noteworthy that after mentioning religion as a possible cause of opposition to asylum that another reason ‘where they’re from’ (3:1) is suggested. The country of origin of asylum seekers is rarely given as a reason to oppose asylum (no other cases of this occur in this data corpus) and here seems to be closely associated with religion. Country of origin is given as an alternative reason to racism, despite the possible counter-argument that could be made that opposition of this kind is indeed racist. The linking of religion and country of origin does suggest that a particular stereotype of asylum seekers (that of Muslims from the Middle-East) is being used here (despite evidence suggesting that many asylum seekers are from other countries and are not Muslim, see Home Office, 2008). Nevertheless, this route of argument is not pursued and P1 next refers to religion (3:6) only, five lines later.

However following the interviewer’s continuer (3:4) P1 appears to backtrack somewhat and positions herself as someone commenting on the suggestion that opposition is based on
religion and country of origin rather than holding the view personally. This can be seen through the loud talk accompanying this denial (3:5) that suggests urgency on the part of the speaker to ensure that this position is not attributed personally to her. By saying that ‘a lot of people think that’ (3:5) P1 positions herself as a commentator rather than a participant in the debate and so both adds credibility to her claim and rhetorically dissociates herself from this view. The interviewer’s reformulation of this claim (3:6) is met with a confirmation from P1 (3:7) which suggests that this reformulation is accepted as fair. At this point P2 enters the discussion and as well as backing up P1’s position goes on to make an explicit link between religion and terrorism. Unlike P1 who dissociated herself from the position, P2 claims ownership of this point by saying ‘I think’ (3:8). The use of ‘at the moment’ (3:9) serves to place this situation in a particular timeframe which means that P2 could claim that this has not always been the case and may not be the case again. ‘All the terrorist issues’ (3:9) is something of a gloss over a very dominant repertoire of the threat of terrorism and the war on terror (see Leudar, Marsland, & Nekvapil, 2004). To be able to gloss such a significant repertoire shows that not only is this an appeal to common knowledge, but also that P2 orients to this knowledge as self-evident, so that no attempt to qualify this point is needed.

The ‘terrorist issue’ (3:9) is used to account for how the religion of asylum seekers may currently be enough grounds to oppose asylum seeking to the UK. What is unsaid here is that the linking of religion to terrorism implicates only one religion: Islam. This therefore suggests that as well as expecting a common knowledge, cultural understanding of the ‘problem’ of terrorism, P2 also orients to the expectation that asylum seekers are seen as being Muslim and most likely from the part of the world (‘where they’re from’ 3:1) associated with ‘the war on terror’ and terrorism; the Middle-East. While the literature shows that there are indeed many asylum seekers (and recognized refugees) from the Middle-East, it also shows that many asylum seekers are not from this region (e.g. Home Office, 2008), nor have any terrorist attacks been perpetrated by asylum seekers in the UK. Nevertheless, this point is not mentioned throughout the focus group, which leaves the assumption that most asylum seekers are Muslim (and possible terrorists) unchallenged.

Following this extract the focus group topic is diverted briefly before P2 continues this argument 15 lines later. This time P4 enters the conversation and builds the account of opposition to asylum being based on the threat of terrorism collaboratively with P2.

Extract 3b: FG5 religion, terrorism.

10. P2: I think religion is probably a bit of a (.) issue at the minute >but that’s<
11. more be[cause] of the terrorists [attacks] th[at ha]ve been going
t
12. P4: [yeah] [mm::]
13. SG: [right]
14. P2: on [like] you know (0.8) sh- [(.) some (stewdies)] would be saying
15. P4: [yeah] [I think the (meed)]
16. P2: muslim and the: li:ke (0.8) .hh °I don’t want
17. them° [>]they’re gonna] be bombers<]
18. ?: [(laughs)]
19. P4: [they’re doing (.)] the media’s portrayed like every
20. muslim to be an extreme:ist
21. SG: right
22. P4: =and every like (.) sort of (.) that sort of religion to b:e: an an extreme:ist
At the start of this extract P2 repeats her comment about religion based opposition to asylum being due on the threat of terrorism. This repeat uses a very similar structure to the earlier comment. Again ‘I think’ (3:10) is used and ‘at the minute’ (3:10) does the same work as ‘at the moment’ (3:8/9) to suggest that this is a contemporary issue that has not, and may not, always be the case. While this statement does emphasize the (arguably prejudicial) ‘problematic’ status of Islam in contemporary Britain, it does have the effect of disclaiming that British people are opposed to foreigners or different religions without reason. Instead this statement suggests that they are only opposed to potential terrorists and that this opposition will only last as long as the terrorist threat does. This presents any hostility as not due to British opponents of asylum, but to terrorists. Such a strategy can work in a similar way to ‘differentiating the other’ (Lynn & Lea, 2003) in which potential (‘bogus’) asylum cheats are used to justify the opposition to all asylum seekers.

P4 signals agreement with P2 (3:12) in overlap. P2 and P4 then speak together and build an account of what other people say (as with P1 above they are positioning themselves as commentators rather than participants in the debate). On line 16 the religion in question that is being opposed is explicitly named for the first time (‘Muslim’, 3:16). After the religion is named P2 offers her account with much delicacy. This can be seen by the long pause (3:16) and the quietly and quickly delivered words (3:16/17). While P2 displays delicacy, her comments are met with laughter. This laughter could suggest that this point is considered to be amusing, or perhaps shows that it is a delicate and contentious matter. Nevertheless, after this comment and the associated laughter P4 explains why people may be opposed to asylum seekers and lays the blame directly with the ‘media’ (3:19) for linking Muslims with terrorism. P4 uses an extreme case formulation (3:19; Pomerantz, 1986) to criticize the media for exaggerating. This constructs the media as accountable for any hostility to asylum seekers by rendering people unable to dissociate Muslims from the notion of terrorism (3:24–26).

After P4’s turn there is another 15 lines of talk in which P1 gives an account of an unspecified Muslim who allegedly had called for a mass immigration of ‘Asians’ into Britain so as to replace the culture of the country with an Asian one. After this, P2 completes her account by contrasting opposition to race with opposition to religion to show that opposition to asylum is not racist, but is based on the problems of religion and terrorism.

**Extract 3c: FG5 religion**

27. P2: I don’t know it’s- (1.0) do you call people if you’re against somebody’s religion? is that being racist? (0.2) that’s not being racist is it ‘cause?
28. P3: ‘prejudice I suppose°
29. P1: meyah
30. P2: because he- (.) I think (.) at this moment in t:::me the ma- (.) like (.)
31. there’d be quite a fe::w people if you had (.) a black christian person (.) or
32. a white muslim pers:on (0.4) they’d be a lot more prejudicst< against
33. the white muslim per[son (.) becau]se of the (.) current (.) social (.)
P2 seeks to give credibility to the idea that opposition to asylum is based on religion rather than race in two ways. First she seeks to give a formal name to this kind opposition. She suggests that it can be called racism, in the form of a rhetorical question (3:28), only to reject this term as inaccurate with the support of P3’s correction ‘prejudice’ (43:30), and P1’s agreement (3:31) which does suggest an orientation to anti-religious talk as being problematic, however prejudice is constructed as less serious than racism. Second, P2 builds a more detailed account where she contrasts religious opposition with racial opposition to highlight that any opposition to asylum is religiously motivated. Again, this is attributed to contemporary issues (3:32 and 35) which once more shows that this is a legitimate intolerance brought about by terrorists rather than any prejudice inherent in the British population.

In this final extract we can see both economic and religious reasons for opposing asylum brought together under the umbrella of integration where asylum seekers are presented as incompatible with British society.

It's not racism; it's about integration

Extract 5: FG5 integration, taking our jobs, taking our women

1. P3: I’d- (.) I think it’s mainly to do with integration which does link with the
2. P4: =yeah
3. P3: =religion (0.4) [being int]egrated in society if it’s .hh separate
4. SG: [right]
5. P3: everything’s separate: an then it seems like you’re just (.) coming in (.)
6. doing your own thing taking our jobs (.). taking (.).hh like .hh el- even
7. (.). some: (.). might even think oh y’know taking our women kind of things:
8. some [men] might sa:y th[a::t you never know (.). um] ((laughs))
9. SG: [right]
10. ?: [yeah yeah I can I can ()]
11. P3: or whatever (0.7) so (0.8) I dunno th- they might come and (0.7) think >I
12. think it’s that’s< what it is integration (.) main:ly: [they’re not integrate:d]

Ten lines after extract 4, P3 seeks to associate the issue of religion with integration. This can be seen with the emphasis on ‘does’ (4:1). P3 then supports this case for a lack of integration with a list which includes asylum seekers doing their own thing, taking jobs and taking women. This account works to build the asylum seeking ‘other’ as particularly problematic. This listing of problems combined with the reference to ‘you’ (4:5) and ‘our’ (4:6) and ‘doing your own thing’ (4:6) shows that an ‘us and them’ distinction (or in this case separation 4:5), so common in talk about asylum seeking (Goodman, 2007; Lynn & Lea, 2003; Mehan, 1997; van der Valk, 2003; van Dijk, 1997; Verkuyten, 2005) is present here. The reference to jobs shows the speaker drawing on the ‘economic reasons to oppose asylum’ repertoire identified above, however the ‘taking our’ (4:6) part of this suggests that the asylum seekers are actively damaging the existing population rather than this being a consequence of them being here.¹

P3 then takes this account even further by suggesting that it could be said that asylum seekers are even here to take the country’s women. This is a peculiar remark as it is made by

¹Asylum seekers are legally banned from working in the UK (Sales, 2002).
a female participant, however the comment is presented as reported speech (signalled by ‘oh’ 4:7) and so not considered to be the speaker’s own words. P3 highlights that what she said was quite extreme by shifting her footing (Goffman, 1981) to show that it is possible that men could say that. Her laughter after this further highlights the comical nature of such an extreme comment. After this laughter (which is not met with laughter or any comments from anyone else) there is a series of long pauses and continuing terms (‘whatever’ and ‘so’ 4:11) before P3 shows signs of faltering in this argument (‘dunno’ 4:11) and returning to the point about integration. While the point about taking ‘our’ women did not appear to support her argument about lack of integration, this turn still functions to present asylum seekers as ‘other’ and as a threat to the British way of life. This seems to be consistent with other anti-asylum arguments that suggest that asylum can be damaging to British culture (Goodman, 2010). This post functions to bring about a construction of asylum seekers as both an economic problem and as a threat to the country’s culture while denying that such opposition is racist.

CONCLUSION

This analysis has addressed explanations for opposing asylum seeking that are favoured over representing this opposition as racist. Three major arguments were identified as alternatives to racism: (1) asylum is opposed for economic reasons (2) asylum is opposed because asylum seekers are of a different religion and therefore may be terrorists and (3) asylum seekers may not integrate into existing society.

That opposition to asylum is constructed as due to economic reasons by participants has been identified in discursive analyses as being used in the media and by politicians (see Capdevila & Callaghan, 2008; Goodman & Speer, 2007; Lynn & Lea, 2003). What is of particular interest is that the economic argument is used here by students and is explicitly favoured at precisely the point at which it is suggested (by the interviewer’s question) that opposition to asylum may be racist. This suggests that a repertoire of ‘economic opposition to asylum’ is utilized to produce ‘discursive deracialization’ (Augoustinos & Every, 2007, p. 133) within the interaction. We have therefore shown that discursive deracialization can be seen as a participant’s strategy in interaction in talk about asylum. Nevertheless, a great deal of delicacy is displayed when participants use this argument which suggests that they are orienting to the controversial nature of the claim. While this appears to be a commonly used argument it is therefore by no means taken for granted as common knowledge (Edwards & Potter, 1992). Speakers tended to present this position as part of a contrast structure in which the non-racist (favoured) argument was placed in the second part of the contrast to give it more rhetorical strength.

Another notable strategy aimed at producing discursive deracialization was the attributing of opposition to asylum on religious grounds. In many ways this strategy is typical of discursive deracialization. As Every and Augoustinos show exclusionary views and practices can be legitimated and warranted through the use of culture, rather than race, as a marker of difference. … In this culture-as-natural difference discourse, the Other is constituted as inferior in their cultural practices, attitudes and values, and as a threat to the dominant culture (2007, p. 413)

The linking of asylum seekers with terrorism has been shown to be made in the media (e.g. Leudar et al., 2008; Randall, 2003) and this analysis has shown that it is also used by...
undergraduate participants as an alternative – and supposedly reasonable-explanation for opposing asylum. This claim is presented as belonging to other people rather than the speakers themselves which suggests some attempt to dissociate themselves personally from this view. The use of this strategy shows that the threat of terrorism is an important repertoire in contemporary society and that this threat is used to oppose contact with out-groups, even when these groups are not directly involved in terrorism (as is the case with asylum seekers). This strategy also positions asylum seekers as particularly distinct from the British ‘us’ both religiously and culturally (which also shows that the issues of religion and culture are distinguished from race by these participants). This represents an extreme version of the ‘us and them’ dichotomy that has been shown to be common in asylum talk both in the UK (Goodman, 2007; Lynn & Lea, 2003) and abroad (Mehan, 1997; van der Valk, 2003; van Dijk, 1997; Verkuyten, 2005): here asylum seekers are potential terrorists who represent a threat to ‘our’ safety. This is a strong rhetorical device based upon the myth of the threat of terrorism posed by asylum seeking, which justifies a failure to help, and the harsh treatment of, asylum seekers, which is no less problematic than actions that may be called racist.

The final argument used as an alternative to racism in explaining opposition to asylum was that asylum seekers are unable to integrate into British society. This argument was closely linked with those based on the different religion of asylum seekers and the threat of terrorism they may bring. This again shows an orientation to what Every and Augoustinos called the ‘culture-as-natural discourse’ (2007, p. 413) and uses the ‘us and them’ dichotomy to represent asylum seekers as incompatible with ‘us’.

Another interesting feature of this analysis is that once again it is argued that it is easier for minorities than whites to make anti-asylum arguments. This shows an orientation to the criticisms of the ‘norm against prejudice’ (Billig, 1988, p. 95) in which this norm is presented as unfair towards majority groups (Goodman, 2010; van Dijk, 1992), which means that only minority groups can be seen to oppose asylum without the threat of being accused of racism (Goodman & Burke, 2010).

This analysis has shown that there appears to be a move towards a widespread cultural understanding in the UK that opposition to asylum is not based on racism, but on other – supposedly more reasonable – grounds, and in particular because of economic practicalities. We have shown, however, that discursive work is nevertheless required to bring about such a construction which suggests that there is still room for debate about this point. It does seem, however, that opposition to asylum in the main is oriented to as a reasonable (non-racist) outcome of economic scarcity; much to the detriment of people fleeing persecution.

REFERENCES


